Scientific Programme

This “hackathon” style workshop completes and complements the online course on Intellectual Property Rights, Translation and Exploitation of Research. Students will work in small groups around joint applied research ideas in Neuroscience that the students will offer and conceive by themselves. The participants will study how to advance their ideas from the lab to market, understand the needs, the target population, patentability options and how to build a business model. Finally they will present their ideas to industry and academy experts. The workshop is a hands on unique experience of diving into the entrepreneurial world, learning how to advance the science into the next step...

The workshop is open to the whole student community and early post-docs upon application. Applications from young female investigators are highly encouraged.

Scientific Director:

Dana Bar-On
Tel Aviv University

Organisers:

Elisabeth Wintersteller,
Lisa-Marie Leichter
Medical University Innsbruck

Contact:
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For more information visit:
https://education.humanbrainproject.eu/web/1st-hbp-curriculum-ipr
Scientific programme schedule
as of 7 April 2017

Monday, 17 July
08:00 - 08:45
Registration
08:45 - 10:15
Introduction and guidelines for the workshop
Dana Bar-On (TAU)
10:30 - 12:00
Presenting the applied neuroscience projects:
Science & Technology - division into working groups
Group leaders
12:00 - 13:00
Lunch
13:00 - 14:30
Blue Ocean Strategy for Innovation - Mini-Workshop
Yesha Sivan (TAU)
14:45 - 16:30
Market Needs, Patient Needs
Stephanie Bova, Sona Chandra, Hicham Naim
(Takeda)
16:45 - 18:30
Presentations Design - structuring, examples
Stephanie Bova, Sona Chandra, Hicham Naim
(Takeda)
18:30 - 21:30
Group Discussions: starting to design the project presentation
21:30
Cocktail Event

Tuesday, 18 July
08:30 - 10:00
Business Model Canvas
Stephanie Bova, Sona Chandra, Hicham Naim
(Takeda)
10:15 - 11:30
Patents & IP Mini-Workshop
Eyal Bressler (TAU)
11:30 - 12:30
Lunch
12:30 - 19:30 / parallel
Lab visit BioMed X Heidelberg
Christian Tidona (BioMed X)
19:30 - 21:30
Dry Runs with Peer review

Wednesday, 19 July
09:00 - 13:00
Group presentations in front of the jury*
5 min presentations and 5 min Q&A for each team
13:00 - 14:30
Final Discussion

* jury
- Stephanie Bova (Takeda)
- Eyal Bressler (TAU)
- Christian Tidona (BioMed X, Heidelberg)
- Dana Bar-On (TAU)
- Yesha Siven (TAU)

This workshop is open to the whole student community and early post-docs upon application. Applications from young female investigators are highly encouraged. Application is required as space may be limited. Applicants selected for participation will be informed within two weeks after the application deadline.

There is no registration fee. Seven travel grants will be available upon request (European students only). Accommodation can be provided for 30 students (first come, first served). This programme may be subject to change.

Note: The workshop is a supplement to the online course ‘HBP Curriculum - IPR, translation and exploitation of research’. It is recommended for workshop participants to attend the online course as a basis for the workshop. During the workshop participants will have the possibility of taking an exam about the content of the HBP online course ‘HBP Curriculum - IPR, translation and exploitation of research’.

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Villa Toskana, Leimen (Heidelberg), Germany
17 - 19 July 2017
Application deadline: 1 June 2017